

MAYOR'S DAY OUT 2023



MAYOR'S DAY OUT

In a special city tradition going back over three decades, thousands of Cambridge's senior citizens have enjoyed **The Mayor's Day Out**. The popular annual seaside coach trip is provided by Cambridge City Council and this summer's destination was the traditional seaside town of **Great Yarmouth**, with nearly four hundred people heading out of the city on 16th August to enjoy a day by the sea.

We really appreciate your support for our **Mayor's Day Out** this year. Since 1986, this event has been a key part of Cambridge City Council's commitment to accessible cultural activity for local communities. Thank you for sustaining this treasured event.

Mayor of Cambridge, Cllr Jenny Gawthrope Wood, boarded one of several coaches to join city residents on the day out to Great Yarmouth. Famed for its beautiful seafront, traditional shops and cafes and Golden Mile of golden sandy beach, the town boasts two piers and all the traditional attractions of the seaside including donkey rides, crazy golf, the Merrivale Miniature Village and the best of fish and chips.

THANK YOU!

“Thank you very much for your generous donation towards our wonderful tradition of the Mayor’s Day Out. I really enjoyed taking nearly 400 of our city’s senior citizens to the seaside to enjoy all Great Yarmouth has to offer. This event couldn’t take place without your support and we appreciate that so much”.

Mayor of Cambridge, Cllr Jenny Gawthrope Wood.

On Wednesday 16th August, nearly 400 senior citizens from Cambridge (plus carers) journeyed to Great Yarmouth on 10 coaches. Subsidised tickets were £10 thanks to your support.



22 volunteer stewards helped make the day a success by travelling on the coaches and assisting with passengers along the journey. This included customer service, problem solving, time management and communication skills and more. The volunteers were made up of Councillors and local businesses providing volunteers.

This trip wouldn't be viable without the good will and kind gesture from these volunteers to give up their time.





The two mayors in the middle are Cambridge's Jenny Gawthrope Wood and Great Yarmouth's Penny Carpenter.

6 I'm truly delighted that so many of Cambridge's senior residents joined us for this year's Mayor's Day Out in Great Yarmouth.

We were made very welcome by Great Yarmouth's Mayor, Penny Carpenter, and blessed with wonderful warm weather and sunshine all day at the seaside. Plenty of chips and ice cream were enjoyed during the afternoon, along with some fabulous uplifting live music outdoors from Under the Covers, performing songs from the 60s and 70s. Hopefully it proved a lovely summer tonic for all who came along! 9

Mayor of Cambridge, Cllr Jenny Gawthrope Wood



Everyone enjoyed outdoor live music from *Under the Covers*, performing classic hits from the 1950's/60s and 70s in a special area of Anchor Gardens on the seafront.

The Mayor of Cambridge and former Mayor and Mayor's Day Out founder John Woodhouse gave introductory speeches.



It was lovely to see so many people dancing to the band.

St John Ambulance were in attendance for 2 First Aiders to travel on each coach. Many attendees have previous medical history or complications that mean having trained medical professionals helps them feel safe and at ease to travel out of the city for the day.

“Paramedics at hand - reassuring.”

“ St. Johns who were plentiful in attendance, and very helpful.”

COMMENTS

'Thank you very much for arranging the perfect day out for an affordable price. 10 out of 10!!! So well organised.'

'Thank you for the trip. It was nice to see the sea again and breathe in lovely air.'

'Very well organised. Cambridge staff and St Johns Ambulance were friendly and talkative. Entertainment brilliant.'

'Very enjoyable day. The afternoon entertainment was excellent.'

'All super helpful and a wonderful day. Thank you.'

'Was wonderful. Thank you.' 'Many thanks. Very enjoyable day!'

'Live music performance was excellent.'

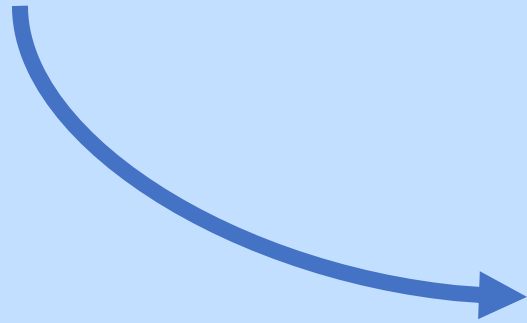
'Thank you for a great day out, a great collaboration and value for money'

'This was my first time and I really enjoyed my day.'

PRESS

Mayors Day Out, including sponsors, was featured in the Cambridge Independent, 23rd August – 29th August issue.

We also secured coverage in *Cambridge Matters* and *Open Door*.



Sun shines for 38th annual Mayor's Day Out



Mayor Cllr Jenny Gawthrope-Wood, third left, on the beach beside Great Yarmouth mayor Penny Carpenter

Almost 400 people over 55 visited Great Yarmouth on Cambridge City Council's 38th Mayor's Day Out.

The annual coach trip to the seaside, which costs just £10 per person, visits a different seaside town each year and was founded in 1986 by John Woodhouse.

Mayor Cllr Jenny Gawthrope-Wood was joined by residents to enjoy the sandy beach, seaside shops and cafés, and live music in the Anchor Gardens on the seafront.

She said: 'I'm truly delighted that so many of Cambridge's



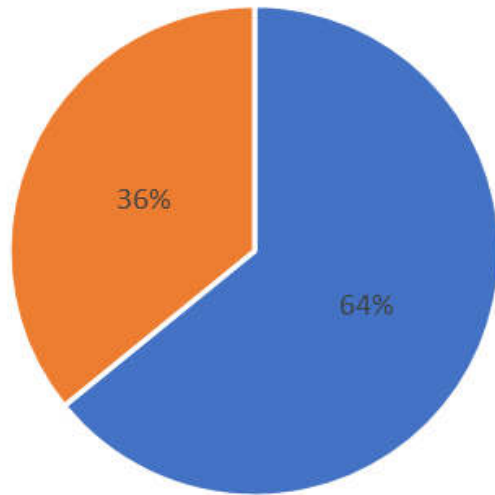
senior residents joined us for this year's Mayor's Day Out. Ten coaches left the city, bringing nearly 400 people for this very special day.

"We were made very welcome by Great Yarmouth's mayor, Penny Carpenter, and blessed with wonderful warm weather. Plenty of chips and ice cream were enjoyed, along with some fabulous uplifting live music outdoors from Under the Covers."

The organisers thanked Thalia Waste Management, the Hill Group, TTP, Jesus College, Barratt and David Wilson Homes Cambridgeshire, Churchill College, Queens' College, RH Partnership Architects, and Deloitte.

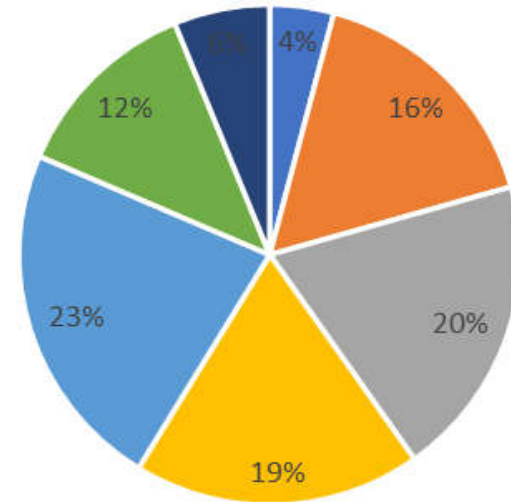
FEEDBACK

Have you been to a Mayor's Day Out before?



■ Yes ■ No

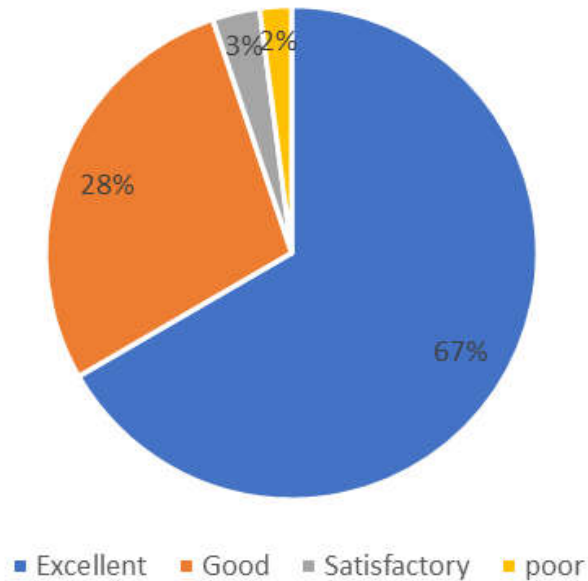
What is your age?



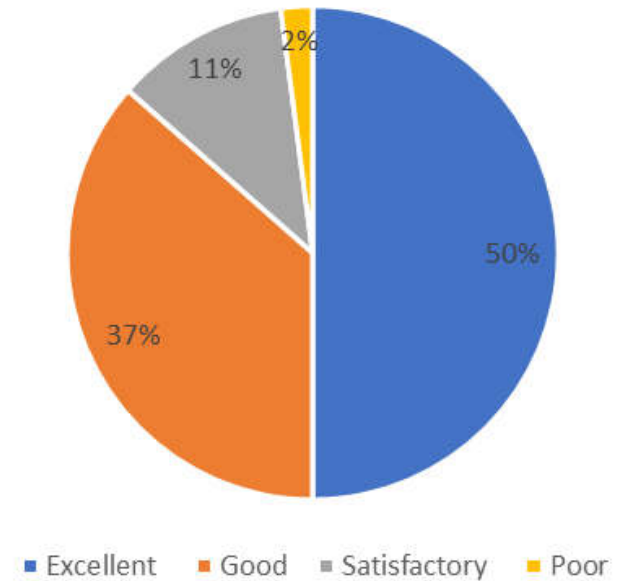
■ Under 60 ■ 60-65 ■ 66-70 ■ 71-75 ■ 76-80 ■ 81-85 ■ 86+

FEEEDBACK

How do you rate the helpfulness of the stewards



How do you rate the organisation of the event



Thank you for your support and we would love to have your help in 2024!